



Security. Networking. Communications.



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Amarillo, TX 79106
806.374.4868

LUBBOCK

3223 S. Loop 289
Ste #580
Lubbock, TX 79423
806.762.2861

ODESSA

8180 Lakeview Center
Odessa, TX 79765
432.561.7200

EL PASO

497B North Resler Drive
El Paso, TX 79912
855.796.3872



**SOLVING IT AND COMMUNICATION CHALLENGES
LIKE YOURS FOR OVER 25 YEARS**

ODESSA • LUBBOCK • AMARILLO • EL PASO



"25 years ago, my father started a small family business selling and fixing computers in Odessa. Through years of hard work and dedication to our customers, Synetra has now grown into the most trusted name in IT and communications solutions in the region. We've helped companies, schools, hospitals and governments throughout the region and around the world with their technology needs, and we're ready to put our experience to work for you."

–Paul Sorensen, President

Synetra partners with these and other leading technology companies:



Microsoft®



EMC²

APC®

TRANSFORMATION THROUGH TECHNOLOGY: ENABLING THE NEXT LEVEL OF BUSINESS

▶ DO WHAT YOU DO...BETTER

In the past decade, technology has moved to the forefront as a competitive differentiator for many companies, no matter their market. Businesses of all sizes and types are taking steps to strengthen their IT infrastructure, protect their data and ensure business continuity, while also implementing mobile and communications solutions over wired and wireless networks.

Synetra unlocks the full potential of technology in your organization with robust IT and communications solutions that can transform the way your business operates while improving your bottom line. Our team of experienced IT experts take a consultative approach to your problems, working with you to solve them in the most appropriate and cost effective manner. With over 25 years of experience, we understand the problems that our customers face, and we are ready to help.

▶ PUT YOUR IT PROBLEMS IN OUR HANDS

At Synetra, we look at the big picture when solving your everyday IT problems, so no matter how much IT knowledge you have, we use proven technology to help you now and in the future. From assessments and design, to implementation and support, we can provide end-to-end solutions tailored to your business...and your budget.

In addition to our expertise and experience with all types of businesses, our partnerships with world-class hardware and software providers like Cisco, EMC, HP, Microsoft, APC and VMware allow us to provide you with the most sound and reliable solutions available in the market.

**SMALL-TOWN SERVICE
BIG-TIME KNOWLEDGE**

Synetra's highly trained staff is unlike any other in the region. We don't go back to the big city at the end of the day; we're a part of your community. We're local experts that are close by, ready to help when needed.

We're also able to keep little issues from becoming big problems through remote monitoring, protection and support of your IT systems. It's this combination of personal

relationships and proactive service that keep your systems running.

It helps us to ensure that every customer challenge is handled in the most cost-efficient and effective way possible, giving you a strong return on your investment and maximum impact in your day-to-day operations.

One Source, One Name: Synetra Solutions and Services

At the end of the day, a solution from Synetra is as much about the technology as it is about the people. From core IT infrastructures to secure wireless networks to the latest phone systems, Synetra focuses on the types of solutions that deliver maximum business value to companies and organizations. We're also on top of the latest developments so we can bring new leading edge solutions like virtualization to you. It's all part of our commitment to deliver the desired result in the best way we know how.

▶ UNIFIED COMMUNICATIONS & VOIP

With Cisco IP phone systems from Synetra, employees will enjoy new levels of collaboration and communication, anywhere in your office.

▶ COLLABORATION

Synetra collaboration tools include WebEx web conferencing as well as video conferencing on computers, Cisco IP phones and mobile devices.

▶ NETWORKING & SECURITY

A secure network provides a foundation for your unique data center and end user needs while protecting valuable information and maximizing uptime.

▶ WIRELESS NETWORKS & MOBILITY

Synetra wireless networks are powerful, reliable and secure, giving your organization the flexibility and scalability to extend access to wireless users.

▶ DATA CENTER

From servers and storage to networking and cabling, Synetra offers innovative solutions such as the Cisco Unified Computing System (UCS) and EMC storage.

▶ VIRTUALIZATION

By using virtualization to optimize servers and storage, Synetra can reduce hardware and operating costs by as much as 50% and reduce energy costs by 80%.

MANAGED SERVICES

At Synetra, our managed services ensure that your technology components are running as they should 24 hours a day. From remote IT monitoring and alerting that proactively protects your infrastructure to flexible contract-based maintenance that ensures your equipment is repaired quickly. Synetra also offers managed offsite backup and storage to cost-effectively protect your data.

PROFESSIONAL SERVICES

Synetra consultants and engineers can assist you through our professional services offerings including assessments, solution architecting, network implementations and installations. We leverage our decades of experience to take on your unique projects and work with you step-by-step to determine your business goals and discuss how we can help you achieve them.

"From the beginning, Synetra did a great job of determining our needs and putting together a system that delivered all features we required."

– Kelly Robinson
CIO & Senior Vice President
Western National Bank

